

INTERNET

Internet Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	74	50	-24	GOOGLE	Internet Search
2	83	146	63	AMAZON	Internet - Online Shopping
3	100	759	659	YAHOO	Internet Search
4	117	254	137	FACEBOOK	Social Networking
5	142	174	32	SNAPDEAL	Internet - Online Shopping
6	162	212	50	FLIPKART	Internet - Online Shopping
7	178	226	48	OLX.IN	Internet Classifieds Service
8	216	-	-	YOUTUBE	Video-sharing
9	252	-	-	TWITTER	Social Networking
10	257	701	444	E BAY	Internet - Online Shopping
11	260	746	486	WHATSAPP	Instant Messaging Service
12	312	505	193	QUIKR	Internet Classifieds Service
13	325	-	-	PAY PAL	Online Payment Service
14	327	-	-	GMAIL	Email service
15	341	-	-	PAYTM	Online Payment Service
16	473	-	-	SKYPE	Video Call Service
17	499	-	-	LINKEDIN	Social Networking
18	580	-	-	MYNTRA	Internet - Online Shopping
19	619	653	34	YEPME.COM	Internet - Online Shopping
20	647	843	196	MAKEMYTRIP	Travel Services
21	713	-	-	OXIGEN WALLET	Online Payment Service
22	725	243	-482	JABONG	Internet - Online Shopping
23	731	906	175	NAAPTOL	Internet - Online Shopping
24	776	-	-	MOBIKWIK	Online Payment Service
25	864	-	-	SHOPCLUES.COM	Internet - Online Shopping
26	919	-	-	ASKME BAZAR	Internet - Online Shopping
27	963	-	-	CARTRADE	Online Automotive Classifieds
28	978	-	-	SAAVN	Online Music App
29	982	-	-	HOME SHOP18	Internet - Online Shopping
30	998	-	-	HIKE MESSENGER	Instant Messaging Service

SUB-CATEGORY RANKS

Email Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	327	-	-	GMAIL	Email service

Inst. Message Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	260	746	486	WHATSAPP	Instant Messaging Service
2	998	-	-	HIKE MESSENGER	Instant Messaging Service

Online Shopping Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	83	146	63	AMAZON	Internet - Online Shopping
2	142	174	32	SNAPDEAL	Internet - Online Shopping
3	162	212	50	FLIPKART	Internet - Online Shopping
4	257	701	444	E BAY	Internet - Online Shopping
5	580	-	-	MYNTRA	Internet - Online Shopping
6	619	653	34	YEPME.COM	Internet - Online Shopping
7	725	243	-482	JABONG	Internet - Online Shopping
8	731	906	175	NAAPTOL	Internet - Online Shopping
9	864	-	-	SHOPCLUES.COM	Internet - Online Shopping
10	919	-	-	ASKME BAZAR	Internet - Online Shopping
11	982	-	-	HOME SHOP18	Internet - Online Shopping

Internet Classified Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	178	226	48	OLX.IN	Internet Classifieds Service
2	312	505	193	QUIKR	Internet Classifieds Service

Internet Search Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	74	50	-24	GOOGLE	Internet Search
2	100	759	659	YAHOO	Internet Search

Online Music App Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	978	-	-	SAAVN	Online Music App

Online Payment Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	325	-	-	PAY PAL	Online Payment Service
2	341	-	-	PAYTM	Online Payment Service
3	713	-	-	OXIGEN WALLET	Online Payment Service
4	776	-	-	MOBIKWIK	Online Payment Service

Social Networking Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	117	254	137	FACEBOOK	Social Networking
2	252	-	-	TWITTER	Social Networking
3	499	-	-	LINKEDIN	Social Networking

Travel Services Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	647	843	196	MAKEMYTRIP	Travel Services

Video Call Service Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	473	-	-	SKYPE	Video Call Service

Video-sharing Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	216	-	-	YOUTUBE	Video-sharing

Auto. Classified Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	963	-	-	CARTRADE	Online Automotive Classifieds